



# **UNISA ULTIMATE CLUB**

## **ANNUAL REPORT**

**October 2016 - September 2017**

## Contents

EXECUTIVE MEMBERS.....	3
PRESIDENT’S REPORT .....	4
SECRETARY’S REPORT .....	5
TREASURER’S REPORT .....	6
SOCIAL MEDIA & PR REPORT .....	8
EVENTS.....	9
TEAMS.....	10
AWARDS .....	11

## **EXECUTIVE MEMBERS**

**PRESIDENT - Sean Davis**

**SECRETARY - Annalee Alexander**

**TREASURER - Alana Colbert**

**SOCIAL MEDIA & PUBLIC RELATIONS OFFICER - Jade Tremaine**

**GENERAL COMMITTEE MEMBERS - Luke Nguyen, Harley Smith, Chloe Neville**

# **PRESIDENT'S REPORT**

**The club's president's report was prepared by Sean Davis.**

After a tremendously successful second year as a club since re-conception where in our first university year UniSA Ultimate was nominated as a UniSA Sport Club of the Year and awarded the SA Ultimate Club of the Year; foundations couldn't be better. The big focuses of our second year was identifying our praised club culture & cementing this, updating of club policies and general recruitment to build towards becoming largest Ultimate club in South Australia.

## **Governance & Structure**

The new 2016/17 executive committee saw the change of the committee's structure expanding from just 3 executive members to 7 with more detailed roles. This was a much-improved dynamic for the committee as it allowed for a variety of viewpoints but importantly developed young leaders that are so important to our long-term vision as a club. We again gained affiliation with the South Australian Flying Disc Association (SAFDA) and developing our relationships with external contacts. Another large assignment for the committee was the pending amendment of the club constitution. This was a focus so the club could better align itself with our current goals and policies ensuring groundwork for future success. The committee will again be changing in 2017/18 with new updated roles for committee members for a focused year.

## **Club Branding & Culture**

Over the past year we have introduced and embraced our updated club logo that has brought a sense of professionalism to the club. This fits the trend as the club aims to continue to be a focus on campus developing branded merchandise and raising our presence. A large focus this year was about continuing to develop our clubs social Ultimate culture with aims of being the biggest in SA and nationally recognised. The club developed A.C.E which is an acronym for (Aspire, Community, Embrace) the 3 club values recognised by our members at the heart of the club culture. A.C.E will help provide the platform for continued growth over the coming years.

## **Club Membership**

A major focus of the club over the past 12 months has been to grow closer to 50:50 gender ratios. This is extremely important as we're a mixed club and we want to offer the same opportunities to all of our members. Interestingly o-week saw a high interaction level with women and we achieved almost 50:50 for our semester 1 social league teams. However due to drop-outs we still face our current situation of many more male members. Our female members are more engaged with club governance and interstate tournaments but in terms of club training and weekly leagues we still have many more male players. This is a trend that will continue to be addressed. We also recruited okay over the year but will need heavy recruitment over the next few years to continue to develop UniGames eligible teams.

## **Expectations for 2018**

Over the next 12 months the club will really need to focus on improving the playing opportunities for its members to become better Ultimate players. Increased skills at trainings and exposure to higher level tournaments will help the club build. Recruitment always needs to remain a focus especially the recruitment of female members. This is of higher importance with the start of the Northern Ultimate Social League (NUSL).

## SECRETARY'S REPORT

The club's secretary's report was prepared by Annalee Alexander.

The past year for UniSA Ultimate has seen a range of achievements and successes, perhaps the most notable being that of winning the title of SA Ultimate's 'Club of the year'. This title was made possible purely through the ongoing support of UniSA Ultimate members and the creation of such inclusive environment that has allowed not only for joint achievements but also those of individuals.

At present the club is in the perfect position to continue growing and increasing its involvement within the University sport culture, the broader ultimate community, and Australia as a whole.

### Key achievements:

- Recruitment and retention of approx. 75 players
- Participation in all recruitment opportunities offered by UniSA Sport, and SA Ultimate.
- Running of weekly trainings that cater to a range of skill levels and attracted a high level of attendance.
- Maintained strong presence on a range of social media platforms.
- Strong presence in all Ultimate related events in South Australia.
- Had numerous plays compete at a national level.

We now have a player base of around 75 people, which constitutes nearly one fifth of all active players in South Australia. For a club that is has only been established for 2 years this is an amazing effort and alludes to the ongoing success that is completely within reach of the club.

### Expectations for 2018

One key area for development and focus as the club moves into 2018 needs to be on the recruitment and retention of female players. Helping our current female players into leadership roles will help to cultivate a stronger female presence within the club.

In addition to recruitment and retention of new players, UniSA Ultimate are now in a position as a club where they need to offer their more experienced players the resources and opportunities to ensure that they can continue to grow as players within our club.

# TREASURER'S REPORT

The club's treasurer's report was prepared by Alana Colbert.

2017 has been another successful year financially for the UniSA Ultimate Club, with a profit of \$1,273. Coming into the year the club was in a strong financial position, having purchased key equipment such as those used for trainings, and discs which are now an important revenue source for the club.

## Income

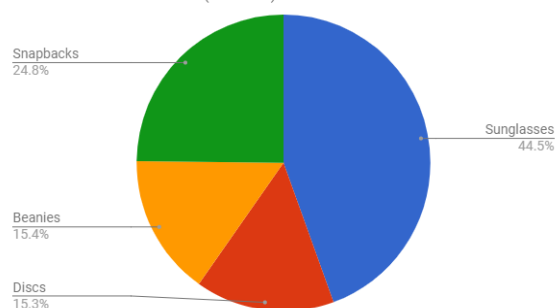
Fundraising income was significant in 2017 due to the running of the clubs annual Survivor Pub Crawl and Big Kev's Beach Tournament. Due to the nature of these events, the running costs were minimal which meant that there was a significant profit margin on registration sales. In the year the club ran a Quiz night after a successful 2016 event (Note 3: Quiz Night). Unfortunately, the event did not result in the profit that the club had hoped. This was largely a result of a lower than anticipated attendance, and higher than anticipated costs (venue hire and liquor licence totalled approximately \$500 alone). After a review of the event, the organisers recommend undertaking a different fundraising event in 2018.

2017 Income Sources



The club applied for 2 grants through UniSA Sport and was privileged to receive \$700 for new club owned uniforms and \$120 for the funding of O'Week flyers (Note 4: UniSA Sport Grants). Memberships jumped significantly in 2017, with 45 memberships purchased for the year. The club had two membership options, a standalone membership for \$15 and a membership and disc for \$25. In the income statement the discs are deducted from the membership income (\$810 memberships - \$180 discs = \$630) (Note 1: 2017 Memberships).

Revenue from Merchandise (Inc Discs)



The club invested in some new merchandise including branded Sunglasses, Snapbacks and Beanies. The Sunglasses were extremely popular and sold out within a matter of weeks. A proportion of the glasses were also used as prizes for the winner of the Big Kev's Tournament. Due to the success of the Sunglasses, the club went onto purchase branded UniSA Ultimate Snapbacks. Unfortunately, the Snapbacks did not lead to the sales that the club has anticipated, however

they are still available for future sale. The most recent purchase is branded beanies which were for the benefit of the Southern Uni Games team. Due to the minimum order requirements, only 50% have been sold to date. The beanies will continue to be available for purchase in 2018. The current value of unsold merchandise sits at \$1,137.35 in the clubs Assets (Note 8: Inventory).

## Expenditure

The clubs most significant expense in 2017 were donations made to the Royal Flying Doctors Service and Teen Challenge South Australia (Note 5: Charity Donations). This was funded by the Big Kev's Beach Tournament which is held each year to raise money for SA charities. 100% of the proceeds

were donated, plus an additional amount from the club. The charities chosen were determined by the winners of the event. The club will host the event again in November 2017.

Over the year the club adjusted its accounts for stock which had either been lost, donated or used for club purposes. The 'Stock Adjustment' expense is largely made up of discs which have a high turnover due to their limited lifespan. The club kit bag has 20 discs with a value of \$200 at any one time. Many of these are replaced throughout the year (Note 6: Stock Adjustment).

Club funds were also used to purchase promotional materials for O'Week and Clubs Fest which are held twice each year. Other events the required club funds were the annual UniSA Ultimate awards night held in January, and the Southern University Games in June.

### **Balance Sheet (Assets & Liabilities)**

The overall value of the club (equity) increased by \$1,273.77 in 2017 to \$4,050.07. The club's assets consist of cash, equipment, inventory and receivables. In the past year the club purchased 10 sets of uniforms which are now recorded under equipment with training equipment such as the kit bag, cones and discs (Note 7: Equipment). The Inventory consists of discs, beanies and snapbacks that are available for sale. The club will continue to promote these items to club members in 2018 (Note 8: Inventory). Another disc order will need to be placed in the new future as only 26 discs remain. Receivables are currently occupying a significant amount of the club's assets (Note 9: Receivables). These are largely club members who owe the club for certain purchases and events. It is expected that this money will be received by the end of 2017. Liabilities have been paid since the end of September.

To summarise, UniSA Ultimate is in a strong position going forward.

### **Expectations for 2018**

Explore fundraising opportunities - Could include a second club run tournament, Bunnings sausage sizzle etc.

Promote the clubs merchandise (beanies and snapbacks) to reduce the inventory.

## **SOCIAL MEDIA & PR REPORT**

**The club's social media & PR report was prepared by Jade Tremaine.**

Over the past year as the UniSA Social Media and PR Officer managed the Instagram and Facebook account and UniSA Sport Ultimate website. The club aimed to target a certain demographic to engage the wider community, not only keeping people up to date with what is happening within the club, but enticing new members. By targeting a specific market we were able to ensure the longevity of UniSA. Embracing and nourishing the culture of our club UniSA, whilst keeping our 'brand' known within the community and always having a presence within the social media platform.

### **Expectations for 2018**

Our Instagram following is currently sitting at 186 followers, over the next year it would be nice to increase that by another 60 – 100 people.

Our Facebook page currently has 258 likes, and it would be good to once again increase that to 350 by the end of the year.

Our Facebook group is currently at 264 people, and an achievable goal would be to have it at 300 people over the following year with all active members joining.



## EVENTS

**Over the past 12 months the club has participated in and/or organised the following events.**

- Big Kev's Beach Tourney 2016
- 2016 Awards Day
- Semester 1 CSL Come 'n' Try
- Ultimate Survivor Pubcrawl II
- UniSA Ultimate Quiz Night
- Semester 2 CSL Come 'n' Try
- Patriots Challenge 24 (*Delayed*)
- 2017 AGM Dinner

# TEAMS

	2017 Teams							
	City Social League Autumn	City Social League Autumn	City Social League Autumn	City Social League Autumn	City Social League Spring	City Social League Spring	City Social League Spring	SAFDA Autumn League
Team	UniSA Cowboys	UniSA Yankees	UniSA 66ers	UniSA Patriots	UniSA Cowboys	UniSA Yankees	UniSA Celtics	UniSA - Womens D1
Players	Deng Seng Ang	Israel Sorondo	Sean Davis	Conor Fletcher	Caleb Duff	Alexander Snow	Jack Hall	Alana Colbert
	Max Zimmermann	Jack Hall	Cody Needham	Harley Smith	Conor Fletcher	Ben Harvey	Joseph Petrie	Melinda Tea
	Obed Rosenzweig	Harry Tyson	Ryan Smith	Lachie Eichner	Deng Seng Ang	Israel Sorondo	Markus Allen	Rosie Foley
	Johnny Walker	Nathan Phillips	Simon Hill	Alex Snow	Harley Smith	Lachlan Eichner	Obed Rosenzweig	Jade Tremaine
	Jacob Noble	Matthew Wright	Trayde Meyer	Anton Akesson	Harry Tyson	Matthew Wright	Rhys Moynes	Annalee Alexander
	Andrew Williams	Joseph Petrie	Andrew Thai	Luke Nguyen	Harsha B C	Ryan Carmody	Ryan Chou	Renee Jade Miller
	Dylan Yee				Luke Nguyen	Sean Davis	Ryan Smith	Chloe Neville
		Anna Roesler	Alana Colbert	Chloe Neville	Tsz Fung Tang		Sean Earle	Amy Johnson
	Annalee Alexander	Amy Johnson	Ellie Wheatcroft	Megan Wheatley		Annalee Alexander		Jackie Chong
	Shirley Huang	Shannon Denison	Tayla Priebbenow	Cathy Rowe	Alana Colbert	Eljuan Wood	Chloe Neville	Sarah Appleby
	Catie Jayne Ryan	Thalia Jones	Echo Soldier Wolf	Ally Wood	Amy Johnson	Emma Jager	Jewel Wee	
	Nikki Pham	Ashley Jayne		Emma Jager	Caitlyn Ryan	Nikki Pham	Samantha Zhang	
	Vivian Kim	Rebecca Cyr			Lauren Sjoerdsma	Shirley Huang	Tayla Priebbenow	
	Hannah Miller							
Placing	12th	1st	4th	5th	Ongoing	Ongoing	Ongoing	3rd
Spirit	16th	8th	15th	6th				2nd
Individual Honours	Max Zimmermann - Runner Up MVP							
	2017 Teams							
	SAFDA Autumn League	SAFDA Autumn League	SAFDA Spring League	SAFDA Spring League	SAFDA Spring League	SA Challenge	Southern UniGames	
Team	UniSA - Mens D1	UniSA - Mens D2	UniSA Mixed - D1	UniSA - Mixed D2	UniSA - Mens D3	Team UniSA	Team UniSA	
Players	Sean Davis	Obed Rosenzweig	Conor Fletcher	Israel Sorondo	Ben Harvey	Alana Colbert	Sean Davis	
	Tim Davis	Luke Nguyen	Deng Seng Ang	Jack Hall	Israel Sorondo	Ally Wood	Jack Hall	
	Sam Caon	Matt Grez	Harley Smith	Joseph Petrie	Jack Hall	Annalee Alexander	Conor Fletcher	
	Rob Wighton	Jason Oria	Sam Caon	Lachlan Eichner	Joseph Petrie	Chloe Neville	Lachie Echiner	
	Harley Smith	Scott White	Sean Davis	Ryan Smith	Matthew Wright	Shirley Huang	Max Zimmerman	
	Deng Seng Ang	Ben Harvey	Tim Davis	Scott White	Obed Rosenzweig	Emma Jager	Deng Ang Seng	
	Denis Shine	Jack Hall			Rhys Moynes	Hannah Miller	Tang Tsz Fung	
	Israel Sorondo	Max Zimmermann	Alana Colbert	Alicia Burford	Scott White	Shannon Denison		
	Ryan Smith	Joseph Petrie	Chloe Neville	Annalee Alexander		Laura Franklin	Alana Colbert	
	Conor Fletcher	Deng Seng Ang	Deborah Lee	Eljuan Wood			Annalee Alexander	
			Emma Jager	Jewel Wee		Lachie Eichner	Jade Tremaine	
			Jade Tremaine	Nikki Pham		Max Zimmermann	Renee Miller	
				Samantha Zhang		Sean Davis	Laura Franklin	
				Shirley Huang		Johnny Walker	Ally Wood	
						Jack Hall	Shannon Dennison	
						Tang Tsz Fung		
						Conor Fletcher		
Placing	3rd	6th	Ongoing	Ongoing	Ongoing	3rd	7th	
Spirit	6th	7th						
Individual Honours								

## AWARDS

### UniSA Ultimate Awards

Most Valuable Female	Alana Colbert
Most Valuable Male	Sean Davis
Most Improved Female	Annalee Alexander
Most Improved Male	Ang Deng Seng
Best New Female	Chloe Neville
Best New Male	Harley Smith
USAU Joker	Harry Tyson
USAU Patriot	Sean Davis

### UniSA Sport Awards

Half Blues Recipient	Sean Davis
Volunteer of the Year	Jade Tremaine

### South Australian Flying Disc Association Awards

Club of the Year	UniSA Ultimate Club
Most Valuable Player	Sean Davis
Most Improved Player	Ang Deng Seng
Best New Talent	Jade Tremaine