



UniSA Sport Action Plan 2022-2025

A WORD FROM THE VC

Life at university isn't all textbooks, lectures, tutorials and examinations. University life is also about having fun, creating personal connections and taking care of your physical and mental wellbeing.

Sport plays a huge role in the overall student experience at UniSA. From club sport to elite athletes, from local and national intervarsity sport to on-campus and community participation events, there is a sport opportunity for all at UniSA.

We also have sport and fitness facilities on each metropolitan campus. Whether it's training in the gym, swimming laps, joining a fitness class or simply shooting hoops with your friends, our facilities have something for everyone.

I encourage you to get involved, join one of our 28 clubs and become one of our 2,000+ facility members. You might even represent the University in intervarsity sport. Whatever you choose, you'll create lifelong memories and lifelong friendships. I'm told it's also good for your brain.

PROFESSOR DAVID LLOYD
VICE CHANCELLOR AND PRESIDENT



Professor David Lloyd Vice Chancellor and President with members of the UniSport Australia Team of the Year - UniSA Men's Cycling Team

WHO IS UniSA SPORT?

Established in 2013, UniSA Sport's primary focus is to deliver sport and active recreation opportunities through clubs, facilities, intervarsity sport and campus/community events.

UniSA Sport aims to deliver the best possible sport and active recreation opportunities for the University and wider community creating a long-lasting connection to the University of South Australia through sport and active recreation.



PARTICIPATION

Objective

To annually increase participation, by students, staff, alumni and community in UniSA Sport clubs, facilities and events.



Key strategies

- Deliver sport and active recreation participation opportunities that are inclusive and cater for members of the University and wider community.
- Provide volunteering and administrative participation opportunities that are inclusive and cater for members of the University and wider community.
- Develop partnerships with key internal and external stakeholders.
- Deliver participation opportunities utilising technology catering for the increased online service delivery model in the University sector.

PLACEMENTS

Objective

To maximise opportunities for student placements within UniSA Sport facilities, clubs and events.

Key strategies

- Maximise student placements in Allied Health & Human Performance and Sport and Recreation Management settings.
- Market internal opportunities that UniSA Sport can offer to relevant courses.



PROFILE

Objective

To increase the awareness and profile of UniSA Sport within the University and the broader community.

Key Strategies

- Ensure UniSA Sport demonstrates best practice when undertaking all marketing and communications.
- Promote participation opportunities available to the University and broader community within UniSA Sport facilities.
- Promote opportunities available to the University and broader community within UniSA Sport Clubs.
- Promote opportunities available to the University and broader community within UniSA Sport, delivered or involvement in, intervarsity sport and events.
- Promote the value UniSA Sport provides for the University Community to the University Community.
- Develop a proposal for the introduction of a consistent UniSA Sport nickname and mascot.
- Ensure all UniSA Sport branded merchandise and uniforms, including clubs and representative teams, complies with branding guidelines and is readily available where appropriate.

PEOPLE

Objective

Ensure UniSA Sport attracts, recruits, and develops the best people available.

Key strategies

- Establish UniSA Sport as a workplace of choice in both the tertiary and sport industries.
- Leverage from student placements in recruitment campaigns for UniSA Sport.

PRECINCTS

Objective

To ensure UniSA Sport is considered and consulted with regarding any campus consolidation discussions related to clubs and facilities.

Key strategies

- Determine a strategy for the potential closure of Magill Campus with regards to UniSA Sport Clubs, Magill Sports Centre and Magill Pool and seek to be involved in facility developments at other metropolitan campuses.

Acknowledgement of Country

UniSA respects the Kurna, Boandik and Barngarla peoples spiritual relationship with their country.



University of
South Australia